

For immediate release
All Court Fabrics, inc.
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The Better Value Courts Upgrade With Direct Printed Tennis Windscreen

Chicago, IL October, 2020 --- All Court Fabrics has announced that their affordable and durable direct printing process can now be utilized on 5 material grades. This provides the best value for tennis screen consumers looking to upgrade with logos, lettering, and designs.

“Buy the right tennis screen material you need for your conditions,” says Teri Wysocki, All Court Fabrics Sales Manager. “For tennis court wind screens it’s recommended to use our Permascreen materials, whether 70, 80, or Permascreen Plus.” Wysocki says that for weather challenged installations, Permascreen Plus offers the most heavy grade quality on the athletic screen market today.

Direct printing from All Court Fabrics is an affordable and durable athletic windscreen printing solution, and has been perennially popular among some of the top pro tennis tournaments across the country. It yields expert logos and lettering at significantly less cost than standard digital printed fence screen solutions. All Court Fabrics supplies pro tournaments such as the US Open, The Western & Southern Open, Citi Open, and The Miami Open.

“What a lot of people don’t realize is direct printing can be used for permanent printing requirements, such as athletic windscreen and crowd management solutions.”

Wysocki points to direct printing on Permascreen 80, one of the company’s top sellers, a rugged outdoor windscreen, that yields excellent direct printed graphics, as a great way to upgrade outdoor athletic facilities with messaging, branding, and promotional content.

“With our 5 year no fade print warranty we find a lot of customers are encouraged to look into direct printing for their permanent athletic wind screens projects.”

While digital printing will always have a place in the market, Wysocki says, direct printing offers an opportunity for the best value upgrade on tennis screen installations. And now that customers can choose direct printing on 5 fence screen material grades, it’s quickly becoming one of the company’s most sought after print options.

Wysocki says that tennis court facilities reopening recently have been looking for affordable upgrades to help build momentum. Direct printed tennis court windscreen logos are a durable solution to help update tennis courts looking to re-welcome players.

“Our in-house print team has been doing direct printing for over 20 years, we can typically get printed tennis screen turned around in just a couple of weeks. Customers like the flexibility to

print on a variety of materials, plus when they see the quality that direct printing yields, it's proving to be a successful addition to All Court Fabrics print services."

For further questions and more information visit www.allcourtfabrics.com or main sales direct: 800-401-6533.

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